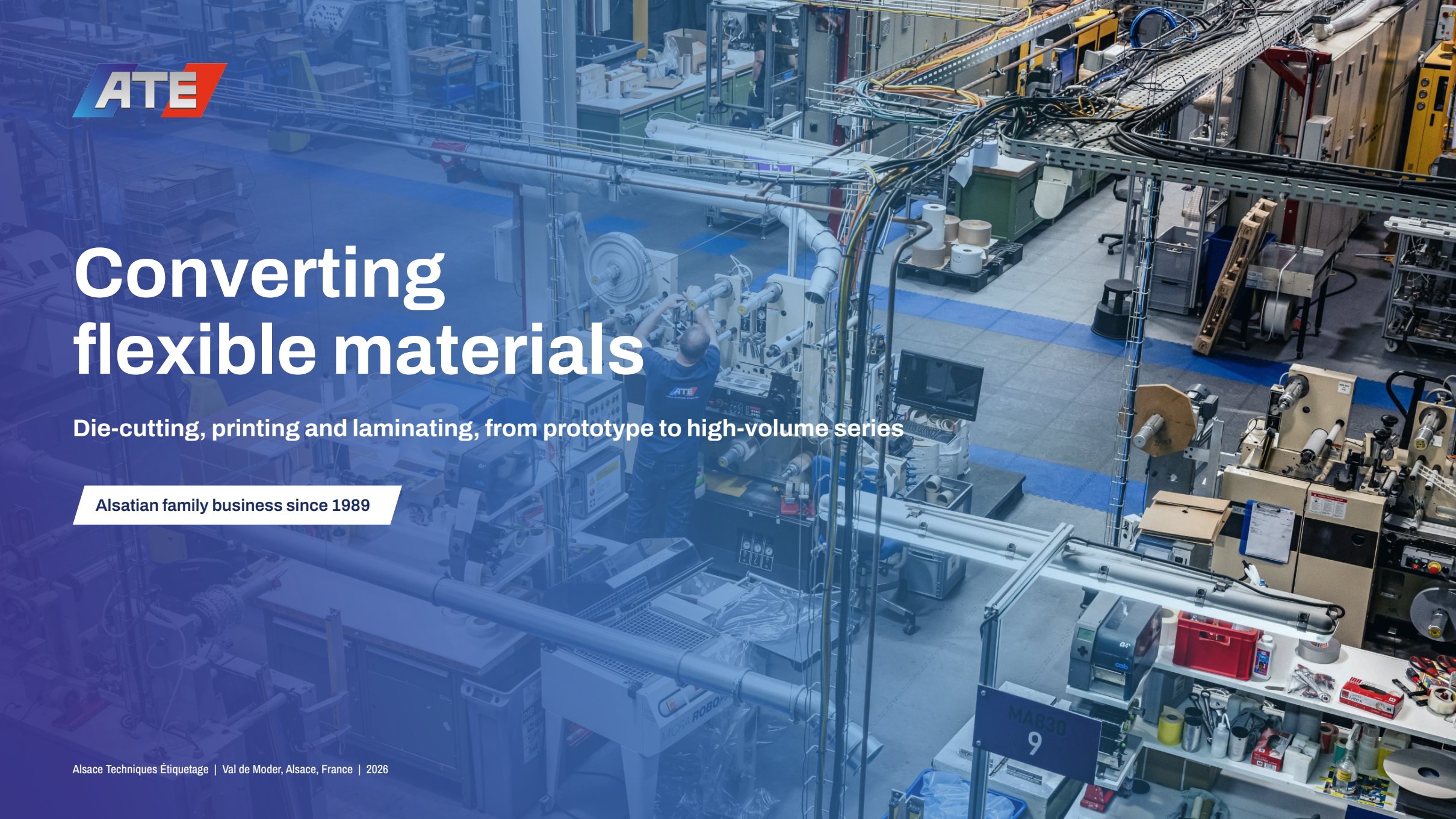


Converting flexible materials

Die-cutting, printing and laminating, from prototype to high-volume series

Alsatian family business since 1989

Alsace Techniques Étiquetage | Val de Moder, Alsace, France | 2026

Welcome to ATE

Founded in 1989 by Daniel Burg

Daniel Burg founded Alsace Techniques Étiquetage in 1989, at the age of 23. His goal: to fill the gaps in the converting world by adapting the machine to the product, not the other way round.

37 years later, ATE converts adhesive and non-adhesive materials for manufacturers in 23 countries, from its production site in Val de Moder, Alsace.

An Alsatian family business
that became an international technical leader.

- The same principle since 1989: the machine adapts to the product
- Tools, ERP and part of our energy produced in-house



Our history

37 years of industrial development

Each milestone has strengthened what ATE stands for today: tools under our own control, demanding certifications and a machine park that grows with our customers' projects.

1989
ATE is founded

2006
ISO 9001

2007
New site in Uberach

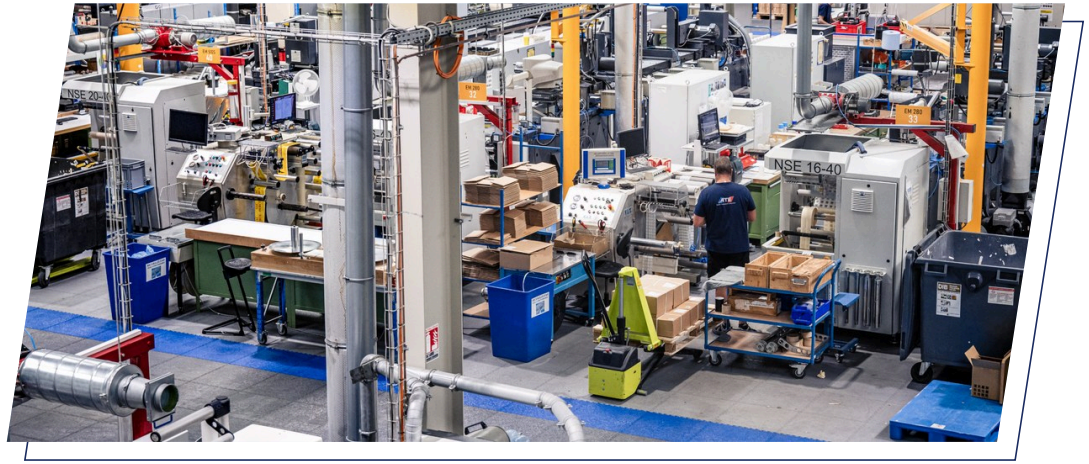
2009
UL certification and acquisition of Rototechnix

2018
ISO 14001 and 3M Preferred Converter

2019
IATF 16949

2021
ISO 45001





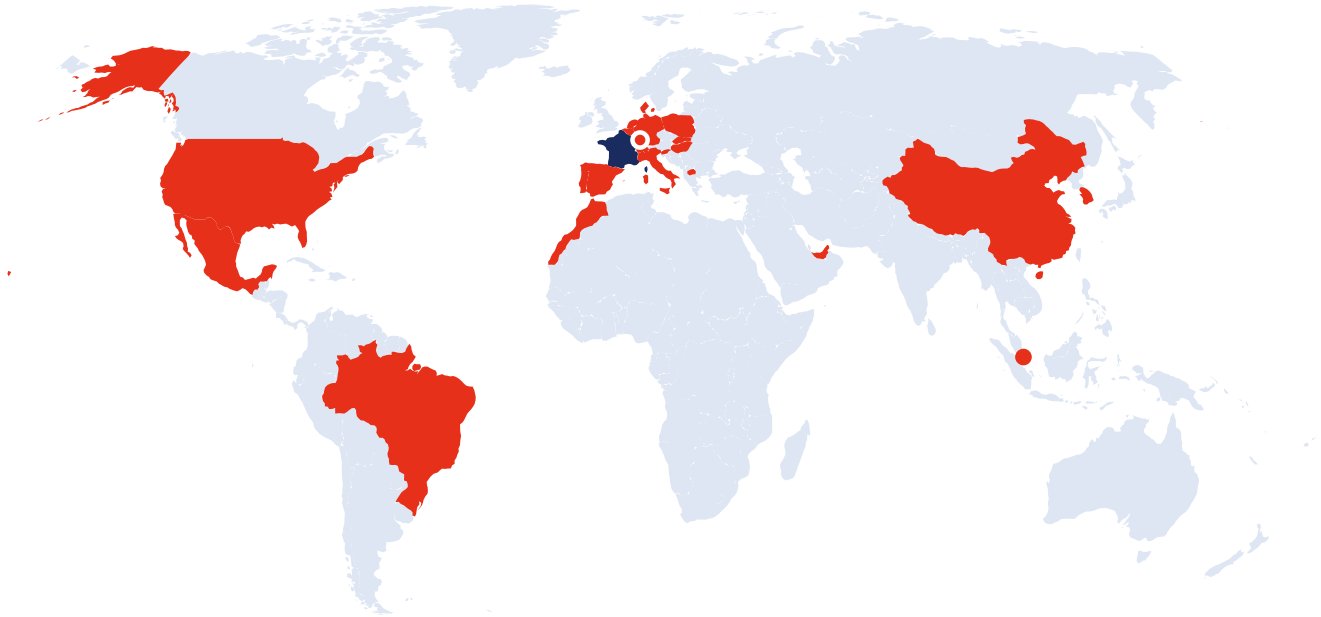
Key figures

Made in Alsace, delivered to 23 countries

23

countries served

- Countries served
- Production site: France



EUROPEAN UNION

Belgium, Denmark, France, Germany, Hungary, Italy, Luxembourg, Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain

OUTSIDE THE EUROPEAN UNION

Brazil, China, Mexico, Morocco, North Macedonia, Singapore, South Korea, Switzerland, United Arab Emirates, United States

3/4
of turnover generated abroad

40
machines

700
materials in stock

6,500 m²
production floor

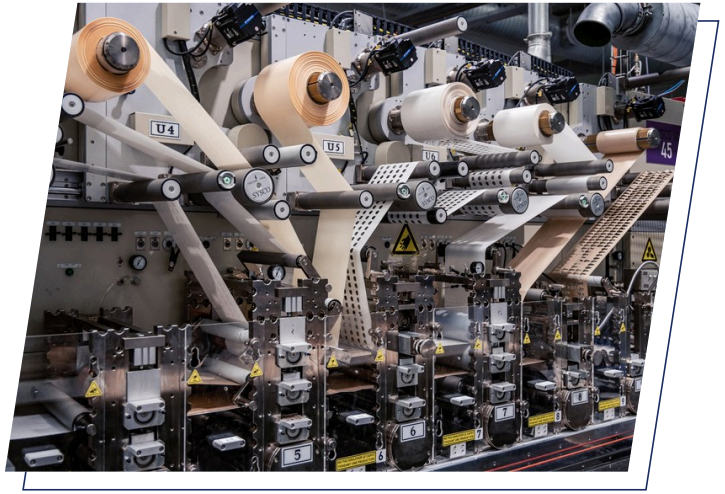
Our partners

The material manufacturers we work with

We work with the leading manufacturers of adhesive tapes, films, foams and papers. For each project, we select the most suitable material, from our stock or from our suppliers.

Our expertise

Three core skills under one roof



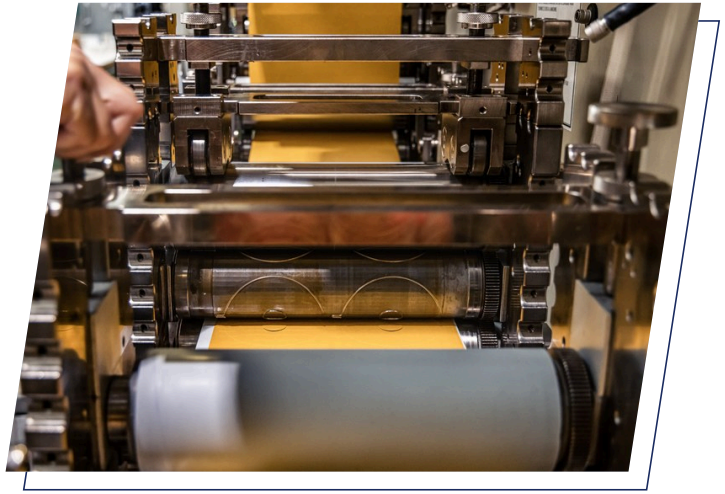
01 Die-cutting

Flexible adhesive and non-adhesive materials, from prototype to high-volume series: rotary, flatbed, laser cutting and slitting.



02 Printing

Flexo, screen and digital printing on adhesive and non-adhesive substrates, then die-cut straight away.



03 Laminating

At least two materials combined into a single product that brings together the qualities of each.

Die-cutting

Flexible adhesive and non-adhesive materials

ATE converts flexible materials, adhesive or not, for every industry. We support our customers with masking, insulation, assembly and protection solutions.

INDUSTRIES

Automotive, aerospace, pharmaceuticals, electronics, construction, energy

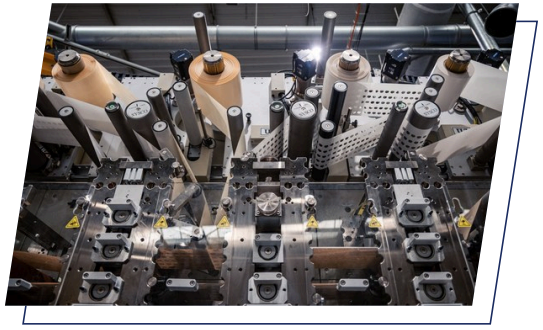
EXAMPLE SOLUTIONS

- Masking films and tapes
- Protective films
- Electrical and acoustic insulators
- Heat sinks
- EMI shielding
- Gaskets
- Anti-contamination and anti-vibration parts
- Peelable masks
- RFID and VOID labels
- High-temperature labels
- Tamper-evident labels and holograms



Our cutting processes

Four technologies, depending on volume and precision



01 Rotary die-cutting

< 0.1 mm

tolerance

- Complex projects and high volumes
- Parts ready for automatic application
- Web width up to 610 mm
- Multi-level cutting, no liner marking

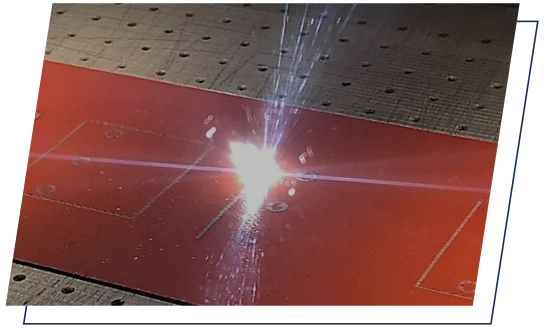


02 Digital flatbed cutting

< 0.1 mm

tolerance

- Prototypes, samples and small series
- Working format 500 x 800 mm
- Speed up to 1.41 m/s



03 Laser cutting

330 mm

web width, no cutting tool

- Prototypes, small and medium series
- No tooling: lower costs
- Free shapes and sizes
- Complements rotary die-cutting



04 Slitting

0.3 mm

tolerance possible

- Small and large series
- Logs cut into narrower rolls
- Widths from 3 to 1,500 mm

Die-cut examples

Gaskets, insulators, foams and technical parts



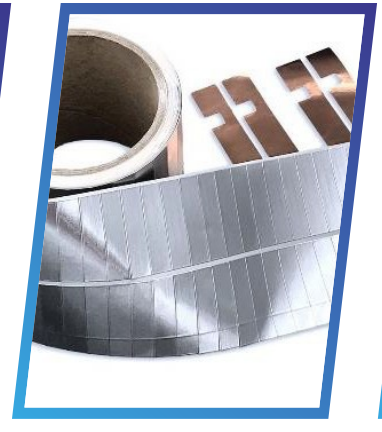
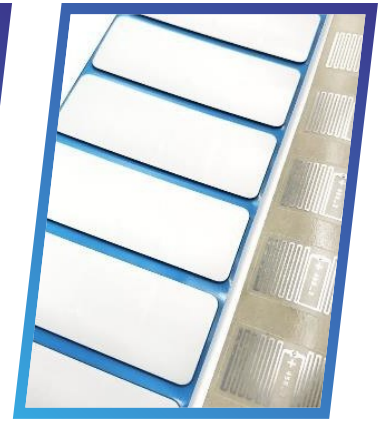












Laminating

Several materials, one product

Some requirements (protection, insulation, fastening) call for several materials to be combined. This process is called laminating. The result brings together the qualities of each material.

Materials can be supplied by the customer, taken from our stock or purchased from our suppliers.

MATERIALS

- PE, PP, PET, PU, PVC
- Aluminium, zinc, copper
- Foams: Poron®, acrylic, VHB™
- Nomex®, Duplocoll®, Klevoglass®
- Kapton®, Velcro®, Tyvek®
- Nonwovens, glass fibre, felt

ADHESIVES

- Acrylic
- Rubber
- Silicone

610 mm

maximum laminating width

Printing

Information, traceability, identification

ATE prints on flexible adhesive and non-adhesive materials, using the process best suited to each project.

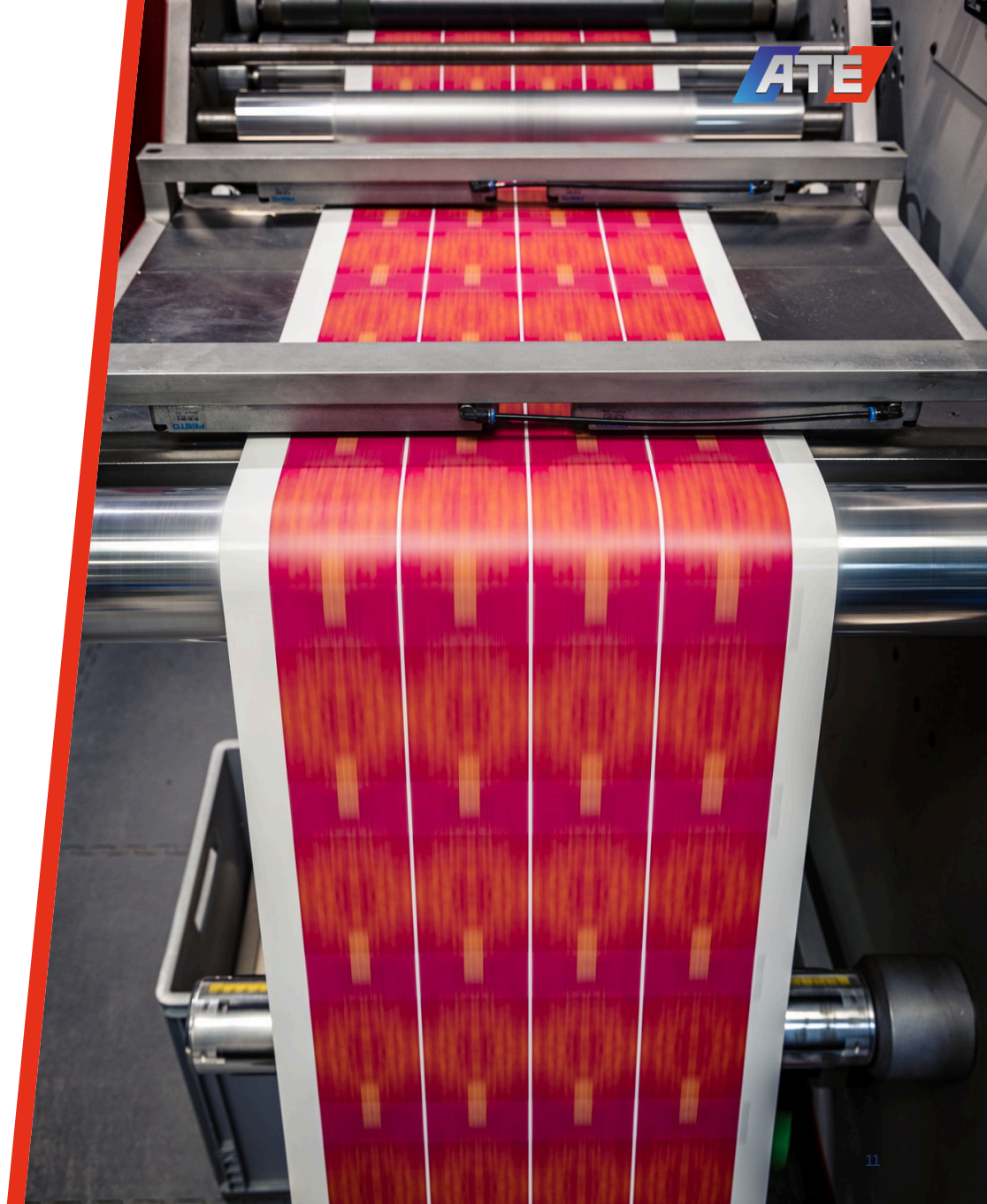
INDUSTRIES

Food, logistics, pharmaceuticals, electronics, communication, automotive

EXAMPLE SOLUTIONS

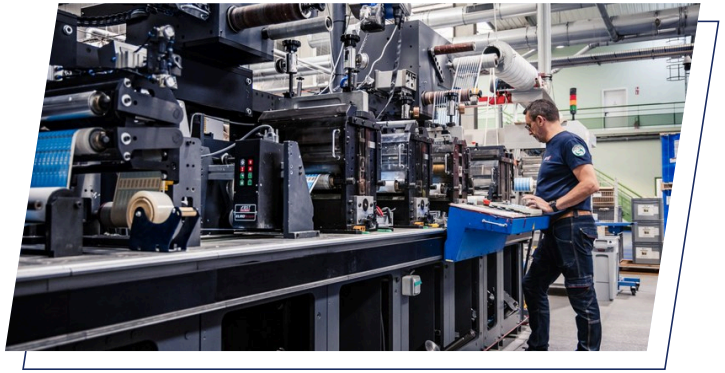
- Security labels
- Identification labels
- Data Matrix, barcodes, QR codes
- Monograms
- Promotional labels
- Vouchers

Printed, then die-cut: printed materials go straight onto our die-cutting lines.



Our printing processes

Flexo, screen and digital



01 Flexo printing

510 mm

maximum web width

- Medium and large series
- 6 colours, or 5 colours plus varnish
- Wide choice of substrates, front and back printing
- Embossing, braille, hot foil stamping



02 Screen printing

- Vivid colours
- Premium finish
- Long-lasting colours



03 Digital printing

330 mm

maximum web width

- CMYK printing, no printing plates
- High definition: 1,200 x 3,600 dpi
- Speed: 380 m²/h

Printing examples

Labels, marking and identification



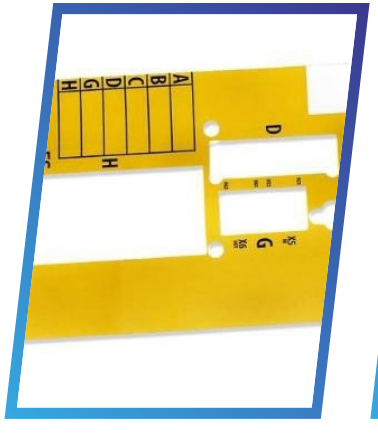






















Research and development

Adapting the machine to the product

Since 1989, ATE has been known for adapting the machine to the product. For every project, especially complex high-volume ones, a dedicated team develops our software, machines and equipment to increase productivity and solve our customers' challenges.

10

dedicated people for technical development

- **IT:** Winshate ERP and software developed in-house
- **Maintenance:** upgrading and securing our machine park
- **Process engineering:** industrialisation and productivity of projects



Our quality methods

From quotation to shipment

01 Winshate ERP developed in-house

Management of production procedures, from quotation to shipment.

02 Controlled environment

Our production shop floor is classified as a grey room.

03 FMEA and control plan

On request: initial samples and project follow-up with PPAP file.

04 100 % camera inspection

On request, with a report for each production run.

05 5S method

Gradually rolled out on the shop floor for greater efficiency and safety.



FMEA: Failure Mode and Effects Analysis
PPAP: Production Part Approval Process

Our certifications and labels

Automotive-grade standards on every project

IATF 16949	ISO 14001	ISO 45001	UL	Halal	Kosher
since 2019	since 2018	since 2021	since 2009	since 2022	since 2023

In progress: EN/AS 9100 (aerospace), ISO 13485 (medical devices), ISO 22000 (food safety), ISO 27001 (information security), ISO 50001 (energy)

OUR LABELS

3M Preferred Converter since 2018

ATE is one of only four French companies recognised by 3M as a Preferred Converter. This label gives us privileged access to the 3M portfolio and direct contact with its technical teams.

Tier 1 supplier

Since July 2018, ATE has been a Tier 1 supplier to the Renault Nissan Mitsubishi Alliance.

Our process guarantees

Parts ready for automatic application

Ready for your automated lines

Our lines and teams are organised to deliver consistent quality on the largest series, at the pace of our customers' assembly lines.

Repeatability

even on very tight tolerances

Quality requirements

in line with the most demanding standards, including IATF 16949

High speed

for use on very high-speed automated lines

Pre-delamination

guaranteed for automatic application

People

3 apprentices in 2026, priority to local partners

Quality

IATF 16949, ISO 14001, ISO 45001

Ecology

~30 % renewable electricity produced on site

Corporate social responsibility

People, quality, ecology

Since 1989, our commitments have guided our development. Three pillars: people, product quality and ecology.

- Management of water, energy and raw material consumption
- Renewable electricity produced on site: about 30 % of our needs
- Energy neutrality target
- Recyclability analysis and waste management
- Partnership with OPTIMAL ST, a disability-inclusive company in Saverne
- Priority given to local partners
- Youth employment: 3 apprentices in 2026
- Paperless documents and grouped shipments

Investing in people and technology

Improving quality, innovation and working conditions

€20M+

invested over 10 years in machines and people



Production

- Regular acquisition of state-of-the-art machines
- Cameras for 100 % production monitoring
- Reel stacker-turner
- Computerised double storage cabinet
- 3D printer

Shop floor

- Non-stick floor tiles
- Dust-free core cutter
- Misting system: constant humidity
- Positive pressure in the premises
- Waste extraction and processing

Laboratory and teams

- Shimadzu adhesion testing machine
- 3D digital microscope, 4K high resolution
- 5 Keyence dimensional measuring instruments
- Regular training sessions

Let's talk about your next project

Send us a drawing, a specification or simply your constraints: we will propose a converting solution that fits.

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